



RENAISSANCE ORLANDO AT SEAWORLD

ORLANDO, FLORIDA • April 19–22, 2026

2026 ICMA EXPO Insertion Order (IO)

Sponsorship • Exhibit • Advertising Agreement

Please complete the following mandatory information and send to Donna Latham, dlatham@icma.com.

COMPANY INFORMATION

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

Email: _____

ICMA Member ☐ Yes ☐ No New Exhibitor? ☐ Yes ☐ No

Company Name (as it should appear in print / digital listings): _____

EXHIBIT SELECTION

For Exhibit Booth Options and to Book Your Exhibit Space, Visit [Exhibitors - ICMA](#).

SMALL BUSINESS MARKETPLACE (SBM)

For SBM Options and to Book Your SBM Space, Visit [Exhibitors - ICMA](#).

SPONSORSHIP SELECTION

Premium Sponsorships

SPONSORSHIP	RATE	TOTAL
NEXUS Stage	\$8,500	
Networking Lounge	\$7,500	
Keynote Session	\$7,500	

Networking & Experience Sponsorships

SPONSORSHIP	RATE	TOTAL
Connection Zone	\$5,500	
Recharge Coffee Bar	\$5,000	
Breakfast (3 days)	\$5,000	
Lunch (2 days)	\$5,000	
Élan Awards Dinner	\$5,000	

Visibility Sponsorships

SPONSORSHIP	RATE	TOTAL
Lanyards	\$4,000	
Mobile App	\$4,000	
Reception* (per event) *Indicate which reception inside the TOTAL box	\$2,500	

Preferred Sponsorship (list): _____

Alternate Option (if unavailable): _____

ADVERTISING – ICMA EXPO INSIDER

AD PLACEMENT	NON-MEMBER RATE	MEMBER RATE	EXHIBITOR / SPONSOR RATE	TOTAL
Front inside cover	\$2,500	\$1,875	\$1,500	
Back inside cover	\$2,500	\$1,875	\$1,500	
Back cover	\$2,700	\$2,025	\$1,620	
Full page	\$1,900	\$1,425	\$1,140	
Half page	\$1,200	\$900	\$720	

Advertising Deadline: _____

☐ I will provide print ready artwork.

☐ I request design assistance (additional fee may apply).

PAYMENT INFORMATION

Total Amount Due: \$ _____

Payment Method: ☐ Check (payable to *International Card Manufacturers Association*)

☐ Credit Card ☐ Visa ☐ MasterCard ☐ AMEX

Card Number: _____ Exp. Date: ____ / ____ CVV: _____

Billing Zip/Postal Code: _____

Payment Terms:

Full payment due within 30 days of invoice or upon signing, whichever comes first.

Sponsorships, ads, and exhibit space will not be confirmed until payment is received.

AUTHORIZATION

By signing below, I acknowledge that I am authorized to commit my organization to the terms of this agreement and agree to abide by all ICMA EXPO participation guidelines.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____