MEMBERSHIP

Affiliate Membership



You bring specialized expertise to the card industry.

Join a worldwide community of card industry professionals and connect with the organizations, technologies and opportunities that keep the industry moving forward.

JOIN AS AN AFFILIATE

PAYMENTS | IDENTITY | ACCESS | LOYALTY | TRANSPORTATION | AND MORE

Your Role in the Card Ecosystem

Specialized knowledge matters in an industry where technology, security, manufacturing, regulation and customer expectations continue to evolve. Affiliate members help companies navigate those complexities.

Whether connecting manufacturers with new markets, advising organizations on technology or strategy, providing specialized expertise or facilitating business relationships, affiliates help connect the people and opportunities that keep the card ecosystem moving forward.

At the Center of a Connected Ecosystem

- **Suppliers:** Provide materials, components, equipment and technologies
- **Manufacturers:** Produce finished cards and credentials
- **Personalizers:** Individualize cards with data and security
- **Issuers:** Bring cards to end users
- **End users:** People and organizations worldwide

Your Impact on the Industry

Affiliate members strengthen the global card ecosystem by helping companies make informed decisions, adapt to change and pursue growth across borders.

Your contributions support the adoption of new ideas, reduce barriers to collaboration and build a more connected, resilient industry.

Who Qualifies?

Affiliate Membership may be appropriate for:

- Independent card-industry consultants
- Manufacturer representatives
- Sales representatives and agencies
- Trading companies
- Business and strategy consultants
- Technical consultants
- Industry advisors
- Regulatory and compliance specialists
- Research and advisory professionals
- Other specialized professional service providers primarily serving the card industry

This category is generally intended for organizations whose principal role is professional representation, consulting or specialized services rather than manufacturing, personalization, issuing or supplying products and technologies to the industry.

Affiliate Membership



Why ICMA?

ICMA gives consultants, representatives and specialized service providers a way to remain highly connected to the market they serve. Your membership provides opportunities to:

Be Found by Potential Customers
Increase your visibility through the ICMA Public Member Directory.

Build Valuable Relationships
Build relationships across the manufacturing, personalization, issuing, technology and supplier sectors.

Expand Your Network
Connect with potential clients, partners and referral sources.

Stay Informed
Stay informed about the issues and developments affecting your clients.

Discover Emerging Opportunities
Gain insights into emerging markets and new opportunities for your services.

Expand Your Reach
Participate in industry events and networking opportunities.

Share Your Knowledge
Demonstrate expertise through ICMA educational and content opportunities.

Strengthen Your Presence
Maintain a strong presence within the global card community.



Annual Dues

$2,500 – Primary Office Location

Includes up to 100 employees at each additional location.

$1,000 – Each Additionaly Office Location

Includes up to 100 employees at each additional location.

Top Member Benefit

Be Found. Build Connections. Grow Your Reach.

Your ICMA membership includes a profile in the ICMA Public Member Directory—one of ICMA.com's most visited resources. Showcase your company, capabilities, markets and services to prospective customers and partners searching the global card ecosystem.

EXPLORE THE ICMA PUBLIC MEMBER DIRECTORY

Join the Global Card Ecosystem

BE PART OF WHAT'S NEXT

Turn industry expertise into stronger connections.

JOIN ICMA TODAY!