MEMBERSHIP

Issuer Membership



You bring cards and credentials to the people who use them.

Join a worldwide community of card industry professionals and connect with the organizations, technologies and opportunities that keep the industry moving forward.

JOIN AS AN ISSUER

PAYMENTS | IDENTITY | ACCESS | LOYALTY | TRANSPORTATION | AND MORE

Your Role in the Card Ecosystem

Issuers connect the card industry to the end user. Your requirements influence everything from materials and security features to personalization, functionality, sustainability, design and user experience.

That makes issuer participation particularly valuable within ICMA. By bringing issuers together with manufacturers, personalizers, suppliers and technology providers, ICMA creates opportunities for both sides of the supply chain to better understand evolving needs and develop better solutions.

At the Center of a Connected Ecosystem

- **Suppliers:** Provide materials, components, equipment and technologies
- **Manufacturers:** Produce finished cards and credentials
- **Personalizers:** Individualize cards with data and security
- **Issuers:** Bring cards to end users
- **End users:** People and organizations worldwide

Your Impact on the Industry

Issuers drive demand for new card capabilities, influencing industry investment in security, sustainability and emerging technologies.

Your decisions guide which innovations reach the market and shape how people use and value cards worldwide.

Who Qualifies?

Issuer Membership may be appropriate for organizations that issue or manage programs involving:

- Credit and debit cards
- Prepaid cards
- Gift cards
- Loyalty and membership cards
- Government identification credentials
- Passports and secure credentials
- Employee identification and access cards
- Campus and student cards
- Healthcare and insurance cards
- Transit and transportation cards
- Hospitality and travel credentials
- Other secure or non-secure card programs

Organizations may include banks, credit unions, retailers, government agencies, educational institutions, transportation authorities, corporations and other organizations responsible for issuing or managing card programs.

Issuer Membership



Why ICMA?

ICMA gives issuer teams direct access to the specialized companies and expertise behind their card and credential programs. Your membership provides opportunities to:

Find Potential Partners
Find manufacturers, personalizers, suppliers and technology partners through the ICMA Public Member Directory.

Build Valuable Relationships
Build relationships directly with companies throughout your supply chain.

Explore Operational Innovations
Explore innovations in card materials, security, personalization, sustainability and technology.

Stay Informed
Learn about emerging solutions and applications before planning future programs.

Develop Your Team
Better understand manufacturing and personalization considerations that may affect program decisions.

Expand Your Reach
Attend ICMA educational programs and events at member rates.

Explore Card Markets
Stay connected to developments across payments, identity, access, loyalty, gift, transit and other markets.

Exchange Industry Insights
Exchange perspectives with other issuers and industry experts.



Annual Dues

$1,500 – Nonprofit Organization, Primary Office Location

Includes up to 100 employees at the primary location.

$3,000 – For-Profit Organization, Primary Office Location

Includes up to 100 employees at the primary location.

Top Member Benefit

Be Found. Build Connections. Grow Your Reach.

Your ICMA membership includes a profile in the ICMA Public Member Directory—one of ICMA.com's most visited resources. Showcase your company, capabilities, markets and services to prospective customers and partners searching the global card ecosystem.

EXPLORE THE ICMA PUBLIC MEMBER DIRECTORY

Join the Global Card Ecosystem

BE PART OF WHAT'S NEXT

Connect directly with the industry behind your card program.

JOIN ICMA TODAY!